

PROJECT REIMAGINE



THEALLIANCE

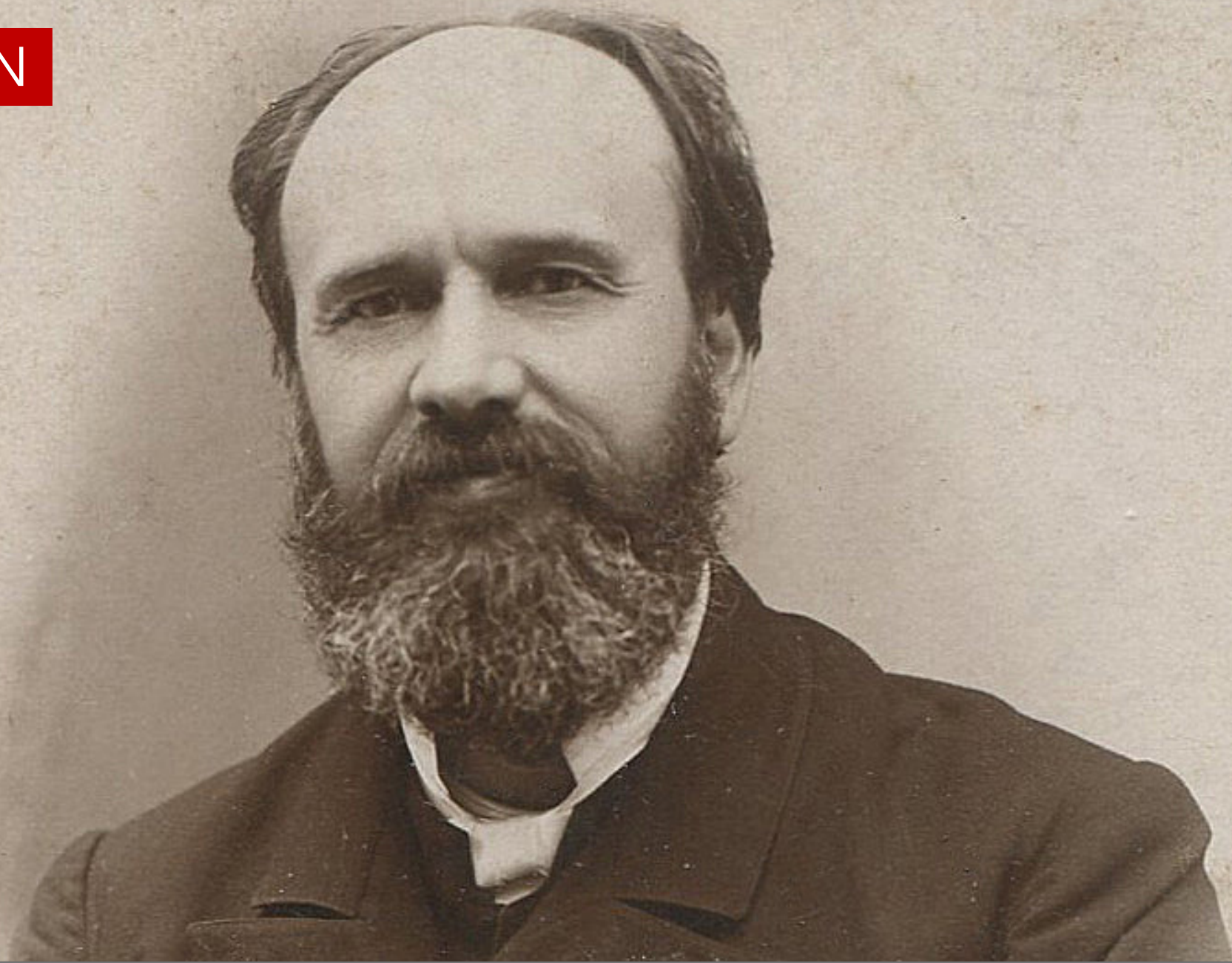
NATIONAL OFFICE RELOCATION

WHY DOES THE ALLIANCE EXIST?



*all of **JESUS** for all the **WORLD***

A. B. SIMPSON



THE ALLIANCE

GOSPEL CARRIAGE



1895 MTI CLASS



1894 1895

THE ALLIANCE WORLDWIDE



6.3 Million
ALLIANCE BELIEVERS



180 LANGUAGES
& DIALECTS



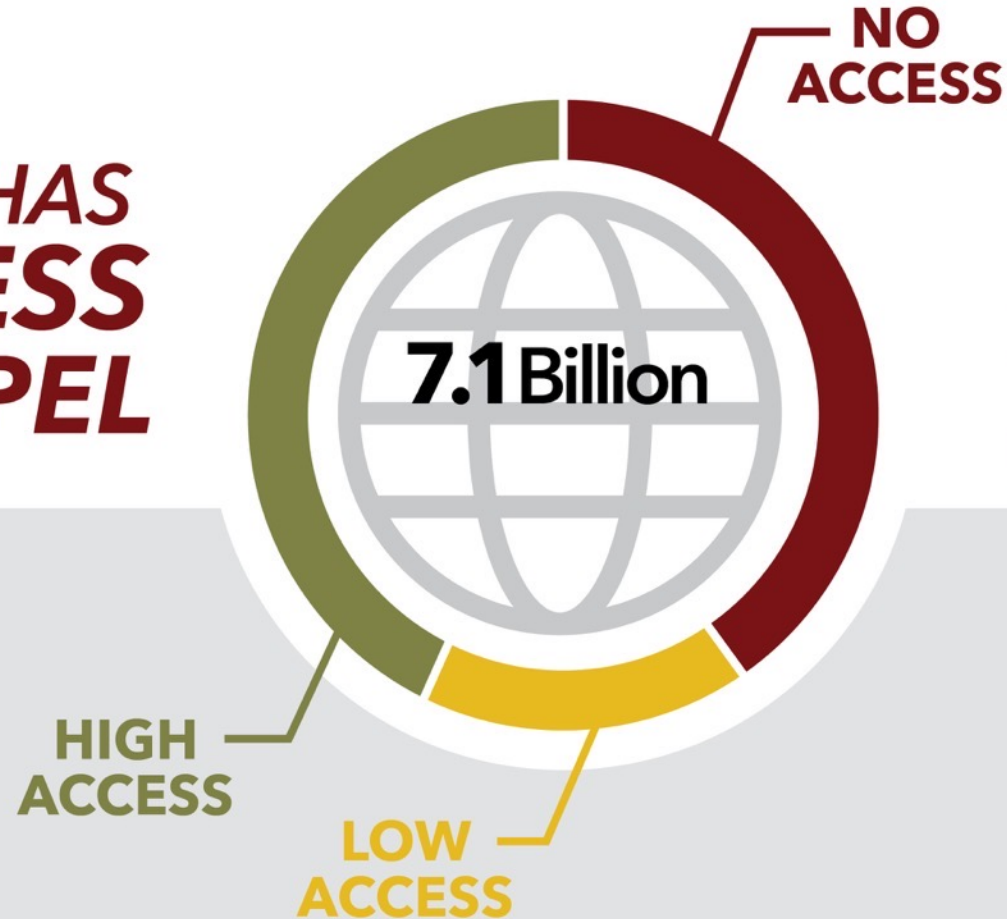
22,000 CHURCHES



OUR WORLD IN NEED

**NOT EVERYONE HAS
EQUAL ACCESS
TO THE GOSPEL**

» **3.4 Billion
UNREACHED**



MORE THAN
4,000
PEOPLE GROUPS

HAVE LITTLE OR NO
OPPORTUNITY
TO KNOW JESUS

NYC, NY OFFICE | 1889-1975



NYACK, NY OFFICE | 1975-1988



COLORADO SPRINGS, CO OFFICE | 1988-2021



1. ARE WE OFFICED IN THE RIGHT MANNER?

DRIVING QUESTIONS

1. ARE WE OFFICED IN THE RIGHT MANNER?
- 2. ARE WE OFFICED IN THE RIGHT CITY?**

REASONS FOR RELOCATING

- **TOP 100 AIRPORT**

REASONS FOR RELOCATING

- TOP 100 AIRPORT
- **GREATER DIVERSITY**

REASONS FOR RELOCATING

- TOP 100 AIRPORT
- GREATER DIVERSITY
- **FISCAL RESPONSIBILITY**

REASONS FOR RELOCATING

- TOP 100 AIRPORT
- GREATER DIVERSITY
- FISCAL RESPONSIBILITY
- **PROXIMITY TO ALLIANCE FAMILY**

AFTER 4 TRIPS TO 90 SITES WITH 120 VISITS

INTRODUCING

Reynoldsburg

OHIO • 1839

GREATER COLUMBUS AREA



THE ALLIANCE

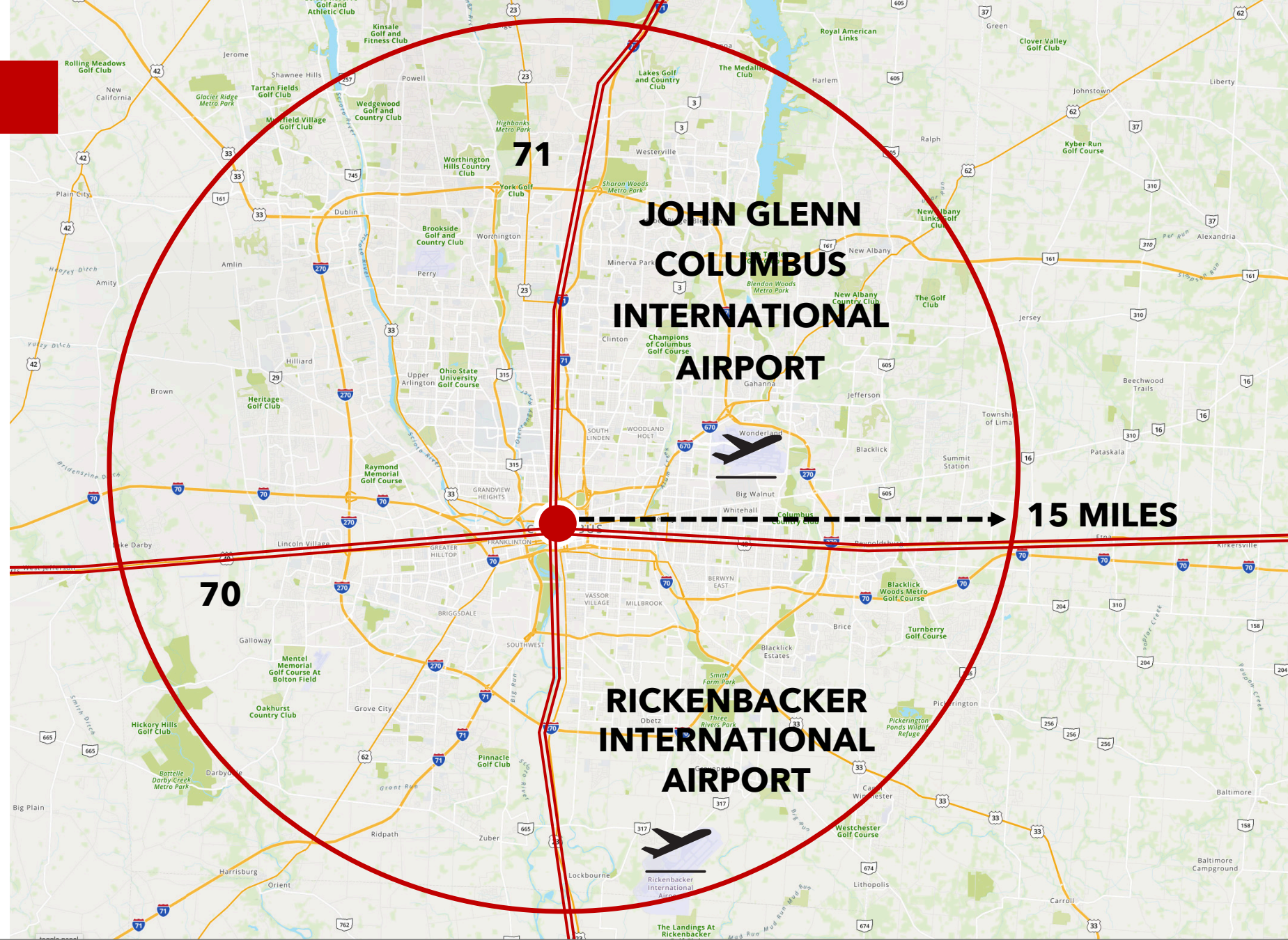
REYNOLDSBURG "THE CITY OF RESPECT"



TOP 100 AIRPORT

Within 15 mi drive
from Columbus:

- **2** airports (12 mins to John Glenn)
- **Crossroads** of major highways 70 and 71



GREATER DIVERSITY



THE ALLIANCE

STAFF

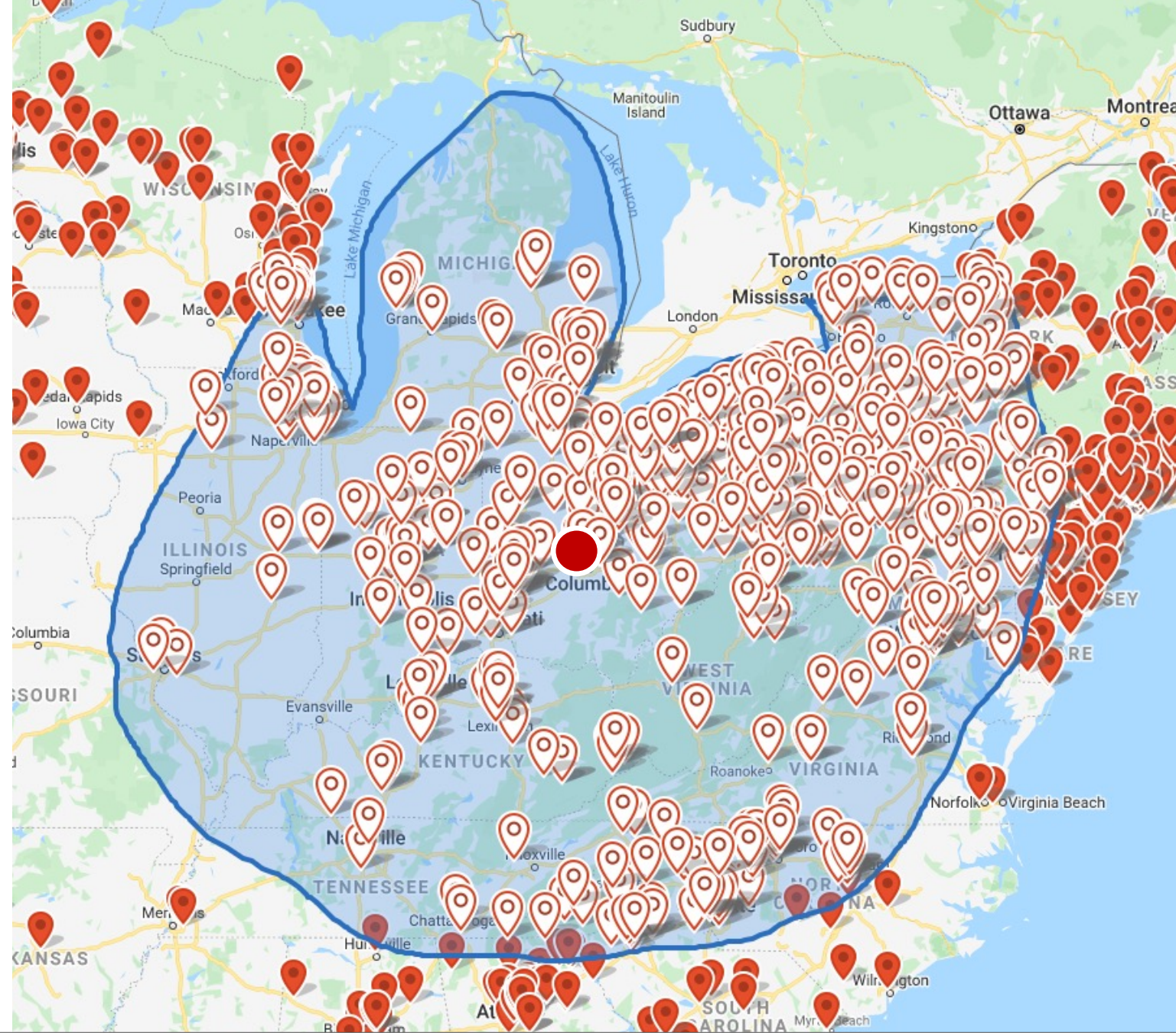


THE ALLIANCE

FAMILY PROXIMITY

Within 9 hr drive from Columbus:

- More than a dozen Alliance District Offices
- **761** Alliance Churches
- **89,420** attendance
- Detroit (north)
- Cleveland, Toronto (northeast)
- Pittsburgh, NYC (east)
- Atlanta (south)
- Indianapolis, St. Louis (west)
- Chicago, Milwaukee (northwest)



FAMILY PROXIMITY



SITE LOCATION



1 Temp Office

4 Strip Mall

Kmart

Bank 5

McDonald's

2

3

MAIN ST

BRICE RD

DOWNTOWN

SITE LOCATION



BEFORE



THE ALLIANCE

AFTER



THE ALLIANCE

BOARD OF DIRECTORS



CONCEPT



LEGEND

- A** EX. TACO BELL
- B** RESTAURANT
- C** EX. MCDONALD'S
- D** RESTAURANT
- E** HOTEL
- F** PARKING GARAGE
- G** RESIDENTIAL
- H** RETAIL
- I** COFFEE SHOP
- J** EVENT CENTER SUPPORT
- K** TRANSITIONAL STRUCTURE
- L** 3-STORY OFFICE
- M** TOWNHOMES
- N** EX. BANK
- P** SURFACE PARKING

THE ALLIANCE BUILDING DATA

FIRST FLOOR:

COFFEE SHOP:	4,600 SF
LEASABLE COMMERCIAL SPACE:	9,300 SF
ATRIUM:	4,400 SF
EVENT CENTER SUPPORT/ CONFERENCE ROOMS:	12,100 SF

SECOND - FOURTH FLOOR:

SECOND FLOOR OFFICE:	24,100 SF
THIRD FLOOR OFFICE:	24,100 SF
FOURTH FLOOR OFFICE (OPTIONAL):	24,100 SF

Relmagine . . .



PHASE 1:

Property search and identification



PHASE 2:

Property purchase, demolition, temp office building



PHASE 3:

Future site and concept designed and built; community presence established



PHASE 4:

Campus completion with greater expansion, ministry opportunity, local expansion

COMPLETE

FULLY FUNDED OUTSIDE THE GCF

**CURRENT GOAL:
FINISH THE
FOOTPRINT**

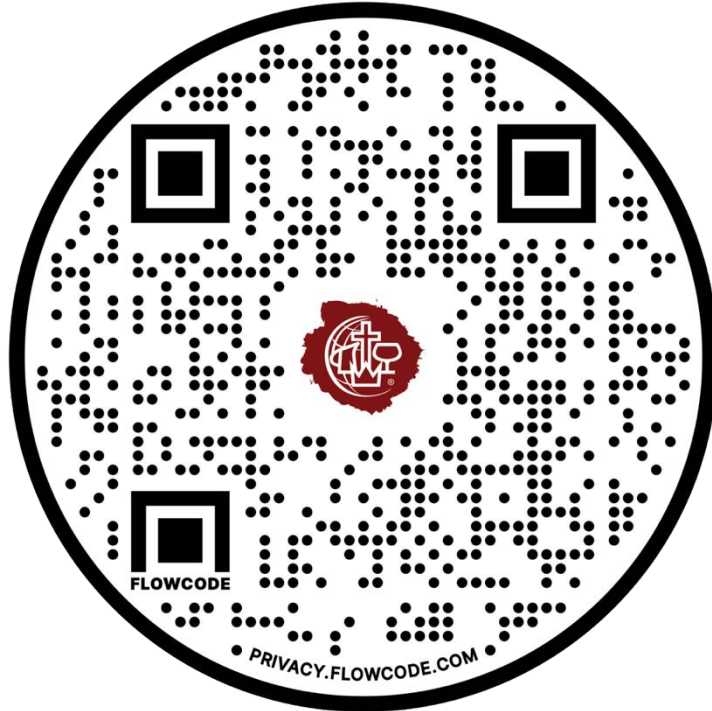
THE NEXT STEP

\$3M BY JUNE 30 TO

"FINISH THE FOOTPRINT"

“When God points our imaginations into the Kingdom future, our capacity grows beyond the current circumstances. In the Alliance, we build on a legacy of such imaginings. Fueled by God’s heart and vision in 2021, Alliance leaders are leading Project ReImagine—which gladdens my heart with potential for growth in staff diversity at our National Office, local kingdom impact in the surrounding neighborhood, fresh funding available for gospel access, and greater awakening of the Alliance imagination for what God offers our movement.”

Online



Mail

Make checks out to ***“The Alliance”*** and designate ***“Project ReImagine”***

Mail to:

THE ALLIANCE

ONE ALLIANCE PLACE
REYNOLDSBURG, OH 43068



*all of **JESUS** for all the **WORLD***

PROJECT REIMAGINE



THEALLIANCE

NATIONAL OFFICE RELOCATION